

ELSIE M. GILMORE

SARASOTA



COMPANY/TITLE:

Elle Productions, LLC/owner, designer

EDUCATION:

B.S. in Business Administration, Castleton State College
in Castleton, Vt.

PROFESSIONAL ACHIEVEMENTS/HONORS:

Building my business over the last three years and getting to the point where expansion is necessary. Being given a radio show and not being kicked off the air!

MENTOR OR BUSINESS HERO:

Suddenly, Warren Buffet

FORMULA FOR SUCCESS:

I like to refer back to a quote by Thomas Jefferson - "I'm a great believer in luck and I find the harder I work, the more I have of it."

HOMETOWN:

Rutland, Vt.

PLACE/DATE OF BIRTH:

Rutland, Vt./ Feb. 14, 1973.

FIRST JOB:

Intern at Central Vermont Public Service Corporation

YEARS ON GULF COAST:

3

MOTIVATION TO COME TO GULF COAST:

The beautiful weather and abundant opportunity.

NAME ONE PRESSING ISSUE AFFECTING OUR REGION:

Affordable housing.

HOW WOULD YOU SOLVE IT?

Habitat for Humanity is already working to solve this problem for the poorest members of our community and I applaud their efforts. Under the direction of Mike Jacobsen, they are accomplishing a lot. It doesn't surprise me the number of homeless people in Sarasota - even the rent here is high. The only answer is to keep increasing supply until demand levels out.

MARITAL STATUS/FAMILY:

Single, but with a glimmer of hope.

COMMUNITY INVOLVEMENT:

Once my new business plan is in place, I plan to take a refresher course in Spanish and volunteer regularly in the Hispanic community.

HOURS WORKED PER WEEK:

40-80

HOBBIES:

Reading, studying human nature, enjoying my charmed life.

WHAT'S ON YOUR IPOD?

I'm a non-conformist, but if I had an iPod, it would definitely contain

The Smiths, The Cure and Pearl Jam.

THREE THINGS IN YOUR REFRIGERATOR:

Cherries, strawberries, cheese.

BOOK YOU CAN READ MORE THAN ONCE:

Slaughterhouse 5.

BOOKS OR MAGAZINES ON YOUR NIGHTSTAND:

The Economist, Running With Scissors.

FAVORITE WEB SITES:

SurlyChicks.com and SarasotaAfterDark.com (marketing, marketing, marketing).

BEST PLACE OUTSIDE FLORIDA YOU'VE EVER BEEN TO:

London.

WHAT WOULD YOU LIKE TO BE DOING MORE OF?

Helping others.

WHAT WOULD YOU LIKE TO BE DOING LESS OF?

Grunt work

IF I HAD IT TO DO ALL OVER AGAIN I WOULD...

do it exactly the same so I would end up where I am right now.